Curriculum Vitae (CV)

Personal Information

- **Full name**: Getachew Melesse Asefa (PhD in Tourism & Heritage Management, at Department of Tourism and Hotel Management, College of Business & Economics, University of Gondar)
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- **Position**: Assistant Professor in Tourism and Heritage Management,
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- **Sex:** Male, Birth Date: 10 Feb. 1988,
- **Nationality**: Ethiopian

Educational Qualification

- **2000-2003 High School:** Grade 9-10 and Grade 11-12, Debre Tabor Atse Tewodros II High School. I had taken Mathematics, English, Economics, Geography, History, Physics, Chemistry, and Biology courses.
- **2004-2006, BA degree in Tourism Management from University of Gondar:** Major courses which I had taken include; Tour Guiding, Micro-economics, Macro-economics, Customer Care and Service, Accounting I &II, Travel Agency and Tour Operation Management, Management, communications, Tourism Marketing, Organization Behavior, Sustainable Tourism Management, Heritage Conservation and Management, and Ecotourism Development.
- **2011-2012 MA Degree in Tourism & Heritage Management from University of Gondar:** Core course theories and practices of heritage management, tourism Economics, museum studies, heritage management and conservation, destination planning development and management, tourism development policy and planning, tourism marketing, sustainable tourism management, tourism resources of Ethiopia, etc.
- **2017-2018 Higher Diploma** in ***Pedagogical Sciences*** at Debre Tabor University.
- **2022-2026 PhD Degree in Tourism and Heritage Management from University of Gondar**

Work Experience

- **May/2007 –March/2012 –** I was worked as the expert, coordinator and head of culture and tourism office**:** as a Tourism & Cultural Heritage Development Coordinator, Head of Culture & Tourism Office, and Tourism Expert in Dembia Woreda Culture and Tourism Office North Gondar, Ethiopia.
- Since April/2012, I have been employed as a Professional Tour Guide by the Gondar Tour Guides Association.
- **September 2016 to October** 2016, I was hired as **a** Lecturer and Researcher of Tourism & Hospitality Management Department, Jimma University. www.jim.edu.et
- **Oct.**2016 to July/2018, I was employed as Lecturer & Researcher of Tourism and Hotel Management Department, Debre Tabor University. www.dtu.edu.et
- **September 2018 to date I am working in the position of** assistant professor and researcher in tourism and heritage management under the College of Business and Economics, University of Gondar, Ethiopia. www.uog.edu.et.
- **My main responsibilities** include but not limited to conducting research, community service and teaching various tourism management courses:- Archaeology, Cultural Heritage Management, Tourism Resource of Ethiopia, Tourism Promotion, Tourism Economics, Ecotourism, Customer

Care, Tourist Behavior, Museology, and Ancient & Medieval Histories to undergraduate and postgraduate Tourism and Heritage Management students.

List of conference and training participation

- **National Tourism Conference:**
  - **Conference Topic:** "Enhancing sustainable tourism through innovation in tourism recovery and crisis management".
  - **My Title of Presentation**: Impacts of Political Instability on of Tourism And Hospitality Businesses in ANRS, Ethiopia
  - **Time:** May 27, 2025
  - **Place** : Gondar, Ethiopia
  - **Organizer:** University of Gondar and Federal Tourism Training Institute
- **International Conference**
  - **Goal:** Evidence to Action (E2A) conference and exhibition
  - **Theme:** Resilience and Recovery
  - **Time:**24th-28th July,2023
  - **Role:** Facilitator and Participant
  - **Organizer:** The International Center for Evaluation and development (ICED)
  - **Place:** Addis Ababa
  - **Participate Impact Evaluation Capacity Building Training**

Projects' Participation experiences

A. External Project Experiences

External fund research projects' skills, contributions, and professional conduct of Getachew Melesse, at the University of Gondar, Ethiopia, in various roles:

1. **Advancing Local Leadership, Innovation and Network (ALL-IN) Project**

Research project title **"The Distributional Impacts of Large-scale Land Transactions in Ethiopia**" from 1st January, 2023 to March 2025 in University of Gondar. I participated in position of Research Assistant and Research Administrative Assistant roles until the end of the project. I was responsible for conducting qualitative and quantitative data collection: Focus Group Discussions, Key Informant Interviews, and household surveys in selected kebeles of the Gambella Region, Ethiopia. I was also responsible for the preparation of research and financial report, as well as finance administrative activities.

2. Small Scale Irrigation research project

Project title *"**The Impacts of Small-scale Irrigation on Nutritious Diets and Women Empowerment: Evidence from Ethiopia" (IINDWEGE)*** project, as research assistant (RA) from 1st March, 2023- 30th April, 2024 under University of Gondar. I was responsible for both qualitative and quantitative data collection in Dembia Woreda Seraba Meseno project, Amhara- Ethiopia. I was assist the research team in data analysis using DID method.

3. **University of Gondar Host Family Program (HFP)**

Project title: **"Create Ambassadors of Peace in Ethiopia" (CAPE) project,** I have been employed as a research assistant and research administrative assistant since 1st May, 2024, at University of Gondar. This project also uses RCT, with a control and a treatment group. I'm participating as a Research Assistant and Research Administrative Assistant. I'm responsible for coordinating data collection, supporting research activities and managing administrative tasks related to finance of the project team at University of Gondar.

4. **University of Gondar Host Family Program (HFP)**

Project title: **"Peace though Intergroup Contact" (PIC) Project,** I have been employed as a research assistant and research administrative assistant since 1st July, 2025, at University of Gondar. This project also uses RCT, with a control and a treatment group. I'm participating as a Research Assistant and Research Administrative Assistant. I'm responsible for coordinating data collection, supporting research activities and managing administrative tasks related to finance of the project team at University of Gondar.

5. **National Identity through Intergroup Contact (NIIC)**

Project title: **National Identity through Intergroup Contact (NIIC),** I'm working as a Co-PI and research administrative assistant since 1st November, 2025, at University of Gondar. This project also implement with the collaboration of MoE at University of Gondar and Jimma University.

6. Exploring the Effect of Community Policing on Reducing Crime and Violence in Bahir Dar, Ethiopia

Project title: *"**Exploring the Effect of Community Policing on Reducing Crime and Violence in Bahir Dar, Ethiopia"**,* I'm working as a Co-PI and research administrative assistant since 1st September, 2025, at University of Gondar.

Thus, I have demonstrated strong expertise in external grant projects' data collection, analysis, and project coordination contributing significantly to the success of these initiatives.

B. University of Gondar Projects' Experience

- **UOG Special research award:**

Project title: Current Status and Challenges of Tourism Sector amidst Crisis in Gondar City, Ethiopia; Role: as a Co-PI for the project; Duration: October 2023- June 30, 2024; and I was responsible for proposal writing, data collection and analysis the findings.

- **PhD strengthen research award**

Project title: Tourism Resilient Pathways: Visitor Destination Loyalty Nexus Sociopolitical Chaos in Amhara National Regional State, Ethiopia; Role: as a Co-PI for the project; Duration: October 2024- June 30, 2025; and I was responsible as a researcher for proposal writing, data collection, analysis the findings, report writing, and finance settlement.

- **Special Call for Proposal on Disability Thematic Research for 2025/2026**

Project title: Accessible Tourism and Hospitality for All: Inclusiveness, Perceptions, and Barriers of Hospitality and Tourism Services and Facilities for PWDs in Gondar City; Duration: Since November 2025- June 30, 2026; and I'm responsible for proposal writing, data collection, analysis the findings, report writing, and finance settlement.

- **Policy Studies Institute (PSI), to contribute for improvement of Ethiopian Tourism Policy**

Title: The Role of Public Diplomacy for Tourism Development in Ethiopia, I participated in field data collection to explore the roles of stakeholders perspective on the role of public diplomacy in tourism development, focusing on Ethiopia's world heritage sites: FGD, KII and Survey questionnaire at World Heritage Sites, and transcribed the qualitative data in July, 2025.

C. Community Services

- Certificate of recognition community service principal coordinator entitled Empowering heritage experts and stakeholders for sustainable cultural heritage conservation a training delivered for North, Central and west Gondar administrative zones, Ethiopia in 2019.
- Certificate of recognition community service co-coordinator entitled Promoting sustainable tourism development in Gorgora through capacity building training, development of website, and producing map, Ethiopia in 2019
- Certificate of recognition commnity service principal coordinator entitled "promoting domestic tourism development: Travelling photographs exhibition and capacity building training to strengthen Schools' Tourism Clubs was delivered in Gondar and Bahir Dar, Amhara National Regional State, Ethiopia in 2020.
- Certificate of recognition Community service training delivered entitled with Customer care and service and museum organization and administration for Amhara people Martyrs memorial monument office staffs in Bahir Dar from May 30-31, 2019.
- Certificate of recognition Community service training delivered entitled with Promoting Agri-tourism through Partaking and Experience Sharing for Local Communities and Stakeholders in ANRS, Ethiopia

Published works

- Impacts of political instability on the tourism and hospitality businesses in Amhara National Regional State, Ethiopia
- Practices and challenges of visitor management implementation for sustainable tourism

development in Fasil Ghebbi, Ethiopia

- Heritage Conservation Practices and Challenges of Debre Yibabie Balegziabher Church in Janamora-Ethiopia
- Challenges of Tangible Cultural Heritages Conservation in Debre Tabor and Its' Surrounding
- Tourism Enterprises Job Opportunities: The Roles and Challenges for Sustainable Tourism Development in Amhara National Regional State, Ethiopia
- Practices and challenges of visitor management implementation for sustainable tourism development in Fasil Ghebbi, Ethiopia
- Community Based Ecotourism Potentials for Sustainable Development in Gorgora, Ethiopia.
- Agri-tourism practices, challenges and roles for sustainable rural-tourism development in Amhara Region, Ethiopia
- Political Instability and Its Impacts on Cultural Heritage Conservation and Tourism Performance in the Amhara Region, Ethiopia

Membership

- University of Gondar Teacher Association
- Amhara Tourism and Hospitality Professionals Association
- Members of Gondar Private Tour Guiding Association
- Member of the Red cross society-Life time member
- Amhara Youth Association, Ethiopia
- Ethiopian Tourism Association, Ethiopia

Personal skill

- Mother tongue-Amharic language
- Other language - Geez, English and French,
- Computer skill-Microsoft Offices, SPSS, SmartPLS, STATA software.

Honor and Award

- Award of best researcher and community service provider in Debre Tabor University, Ethiopia

References

- **Busha Taa (PhD)**
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